US-EU Cluster Roundtable Programme

Tuesday, November 6, 2018
Venue: BLOXHUB
Address: Bryghusgade 8, 1473 København, Denmark

Roundtable on sharing of good practices and co-creation
The ambition of the roundtable is to create a meeting space where the US delegates can meet Danish/European clusters to share knowledge and foster new transnational collaborations.

Agenda

08:30 Registration & networking coffee

09:00 Welcome and Introductory Remarks (Eva Fadil, inno TSD, Bilat USA 4.0)

09:10 Understanding Transnational Business-Academia Collaboration: A View From the US
(Jessica Avery, SRI, BILAT US 4.0)

09:20 European support tools for Transnational Business-Academia Collaboration
(Eva Fadil, inno TSD, Bilat USA 4.0)

09:30 Business-Academia Collaboration between Denmark and the US
(Cluster Excellence Denmark)

09:40 Speed presentation of the US-EU participants (either in the plenary or speaking in smaller groups - depending of the final number of participants.)

10:00 Good Practices and Experiences on Transatlantic Cluster Collaboration - Presentations + Q&A (45 min) moderated by Eva Fadil, inno TSD, Bilat USA 4.0)
- Cluster Speaker 1 – from the EU (5 mins + 5 mins Q&A)
- Cluster Speaker 2 – from the EU (5 mins + 5 mins Q&A)
- Cluster Speaker 3 – from the US (5 mins + 5 mins Q&A)
- Cluster Speaker 4 – from the US (5 mins + 5 mins Q&A)

Questions for discussion, indicatively:
- How have you succeeded to establish collaboration with counterparts (from the EU / from the US respectively)?
- What are major outcomes and impacts you could observe thanks to this cooperation?
- What are your lessons learnt – what would you recommend to others?

10:45 Networking coffee break

11:00 Co-creation and idea generation: Building New Transatlantic Cluster Collaborations (1h 20 min) moderated by Cluster Excellence Denmark
A creative interactive process where the participants will have time and space to co-develop ideas for new transatlantic collaborations.

**12:20 Summary, closing remarks & introduction to the afternoon program**
(Eva Fadil, inno TSD, Bilat USA 4.0)

**12:30 Networking Lunch**
(provided to all participants registered to the roundtable)
The delegates in the US delegation will have a chance for a networking/ matchmaking session with the European participants.