

## US-EU Cluster Roundtable Programme

Tuesday, November 6, 2018

Venue: [BLOXHUB](#)

Address: Bryghusgade 8, 1473 København, Denmark

### **Roundtable on sharing of good practices and co-creation**

The ambition of the roundtable is to create a meeting space where the US delegates can meet Danish/European clusters to share knowledge and foster new transnational collaborations.

### **Agenda**

**08:30 Registration & networking coffee**

**09:00 Welcome and Introductory Remarks** (Eva Fadil, inno TSD, Bilat USA 4.0)

**09:10 Understanding Transnational Business-Academia Collaboration: A View From the US**

(Jessica Avery, SRI, BILAT US 4.0)

**09:20 European support tools for Transnational Business-Academia Collaboration**

(Eva Fadil, inno TSD, Bilat USA 4.0)

**09:30 Business-Academia Collaboration between Denmark and the US**

(Cluster Excellence Denmark)

**09:40 Speed presentation of the US-EU participants** (either in the plenary or speaking in smaller groups - depending of the final number of participants.)

**10:00 Good Practices and Experiences on Transatlantic Cluster Collaboration - Presentations + Q&A (45 min)** moderated by Eva Fadil, inno TSD, Bilat USA 4.0)

- Cluster Speaker 1 – from the EU (5 mins + 5 mins Q&A)
- Cluster Speaker 2 – from the EU (5 mins + 5 mins Q&A)
- Cluster Speaker 3 – from the US (5 mins + 5 mins Q&A)
- Cluster Speaker 4 – from the US (5 mins + 5 mins Q&A)

Questions for discussion, indicatively:

- How have you succeeded to establish collaboration with counterparts (from the EU / from the US respectively)?
- What are major outcomes and impacts you could observe thanks to this cooperation?
- What are your lessons learnt – what would you recommend to others?

**10:45 Networking coffee break**

**11:00 Co-creation and idea generation: Building New Transatlantic Cluster Collaborations (1h 20 min)** moderated by Cluster Excellence Denmark



A creative interactive process where the participants will have time and space to co-develop ideas for new transatlantic collaborations.

**12:20 Summary, closing remarks & introduction to the afternoon program**

(Eva Fadil, inno TSD, Bilat USA 4.0)

**12:30 Networking Lunch**

(provided to all participants registered to the roundtable)

The delegates in the US delegation will have a chance for a networking/ matchmaking session with the European participants.

